



# ELON JUSTICE

MULTIMEDIA PRODUCER

## SKILLS

Video Production  
Video Editing  
Adobe Suite  
Avid Media Composer  
Copywriting & Editing  
Oral & Written Communication  
Web Publishing & Digital Content  
Creation  
Social Media  
Time Management  
Organization

## PUBLICATIONS

"Hillbilly Talkback: Co-Creation and Counter-Narrative in Appalachia"  
*Master's Thesis, MIT, June 2021*

Creators & Innovators Newsletter  
(5-part series)  
*100 Days in Appalachia, March 2021*

"An Insider's Perspective: Jim Wayne Miller and the Representation of the Mountain Man"  
*The Ashen Egg, March 2017*

## SPEAKING ENGAGEMENTS

AccelerateKY Connect. Inform. Inspire.  
Conference - Speaker  
*October 2021 | Bowling Green, KY*

MIT Comparative Media Studies  
Graduate Thesis Presentations - Speaker  
*April 2021 | Cambridge, MA (Virtual)*

Emerson College Undergraduate TV  
News & Documentary Course - Guest  
Speaker  
*October 2020 | Boston, MA (Virtual)*

## CONTACT INFORMATION

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## EDUCATION

### Massachusetts Institute of Technology

#### M.S. in Comparative Media Studies, 2021

- Areas of Research: Documentary Production: Digital, Web-Based, & Interactive Documentary; Co-Creative Storytelling
- GPA: 5.0 / 5.0

### Western Kentucky University

#### B.A. in TV & Film Production, 2017

- Minor: Creative Writing
- GPA: 4.0 / 4.0
- Memberships: WKU Honors College, Phi Sigma Pi Honor Fraternity, Kappa Tau Alpha Journalism Honors Society, National Society of Collegiate Scholars

## EXPERIENCE

### Producer

#### Kentucky Educational Television (Feb. 2022-Present)

- Pitch stories for segments to be aired on KET's Kentucky Life program and beyond; conduct pre-production work for segments including securing interview subjects, writing interview questions and story outlines, securing shoot locations, and preparing camera crew for shoots
- Oversee productions in the studio and field by conducting interviews, directing camera crew, and assisting hosts and guests as needed
- Edit footage into rough cuts using Avid Media Composer; oversee finishing post-production work such as color correction and audio sweetening

### Multimedia Content Producer

#### Self-Employed (June 2021 - Present)

- Produce written and visual content across mediums, including television, film, and digital platforms such as websites and apps
- Working on a contract basis, recent roles include Director, Producer, and Camera Operator/Editor for visual content as well as Writer and Digital Content Producer for written and web-based content

### Creative Services Writer/Producer

#### WBKO Television

##### Promotions Coordinator - Supervisor Role (March 2019 - July 2019)

##### Writer/Producer (April 2018 - March 2019)

- Wrote and edited scripts for both commercial clients and station promotions
- Shot and edited spots (commercial and promotional) for use on both TV and the web ranging in length from :15 to 2:00
- Produced daily topicals for stories in evening newscasts and longer-running promos for special reports produced by anchors and reporters
- Produced live shots, special reports, and other news content as needed